

# BACKSTAGE

Great content  
calls for stellar  
talent.

Find the perfect fit for your  
projects with Backstage



# Talent Matters

Casting is one of the most important decisions you will make for your film. Great performances elevate your entire project, while a bad performance is difficult to work around. Choose actors that will make your script shine!

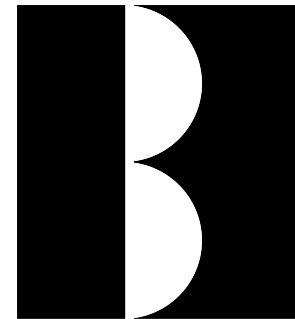
---



It's easy to cast friends, roommates, or classmates in your project, but they aren't always the best fit for the role. Don't settle!



Los Angeles is home to thousands of talented actors and performers, who want to work on high quality projects.



Backstage brings those performers to you! Post a casting notice to find the most talented performers for your project..

The right performers to make your project great!

**BACKSTAGE**

# Backstage Makes Casting Easy!

**Backstage.com** hosts an elegant, intuitive online casting system preferred by thousands of industry professionals.

Post a casting call to reach the widest audience of actors, dancers, singers, comedians, models, and performers in the world.

**Hint!** Give your project a name and describe it. It doesn't need to be a long description- something short and sweet is fine. A name and description will make the best actors want to apply!

## Post a Job

Create a listing to quickly reach the world's largest audience of actors, models, dancers, singers, comedians, performers, and crew. Posting a casting notice lets you easily call for submissions, add character breakdowns and script sides, promote auditions, and gain enhanced access to Backstage's professional casting system.

### Production Details

#### Title of Production

e.g., 'Robin Hood'

#### Production Type

Select a Type of Production

#### Production Company

Backstage

#### Production Personnel

Christina Kleppinger, Casting Specialist

#### Production Description

Casting 'Robin Hood', a new NBC TV series based on the classic legends but taking place in a modern-day Sherwood.

#### Rehearsal and Production Dates & Locations

e.g., Rehearses in the spring in CA. Shoots in the fall in NYC.

Production Details

Roles

Talent Locations/Auditions

Email Notification Settings

Add Additional Materials

Checkout Now

Save For Later

**BACKSTAGE**

# Find the Right Talent For You

Please tell us about the role(s) that you're casting

Role Name

Role Name

Role Type

Select Role Type

Gender (optional)

Select Gender

Transgender 

Age Range (optional): 18 to 100



18

100

Ethnicity (optional)

All Ethnicities

Media required from applicants

Headshot/Photo

Give each of your roles a name. An actor will be more excited to apply to play “Detective Ryan” than “Man Number 3”.

Be clear about what the role requires. If you’re looking for a very specific look or skill, say so in the role description.

If a short thin toothless actor sees “tall, obese, great smile” they know to keep looking. If they see “Charlie’s mother, John’s sister, and Henry’s daughter” they’re not going to know much more than the gender.

**BACKSTAGE**

# Track Your Project

Backstage's state-of-the-art casting software brings the talent to you!

## Casting Dashboard

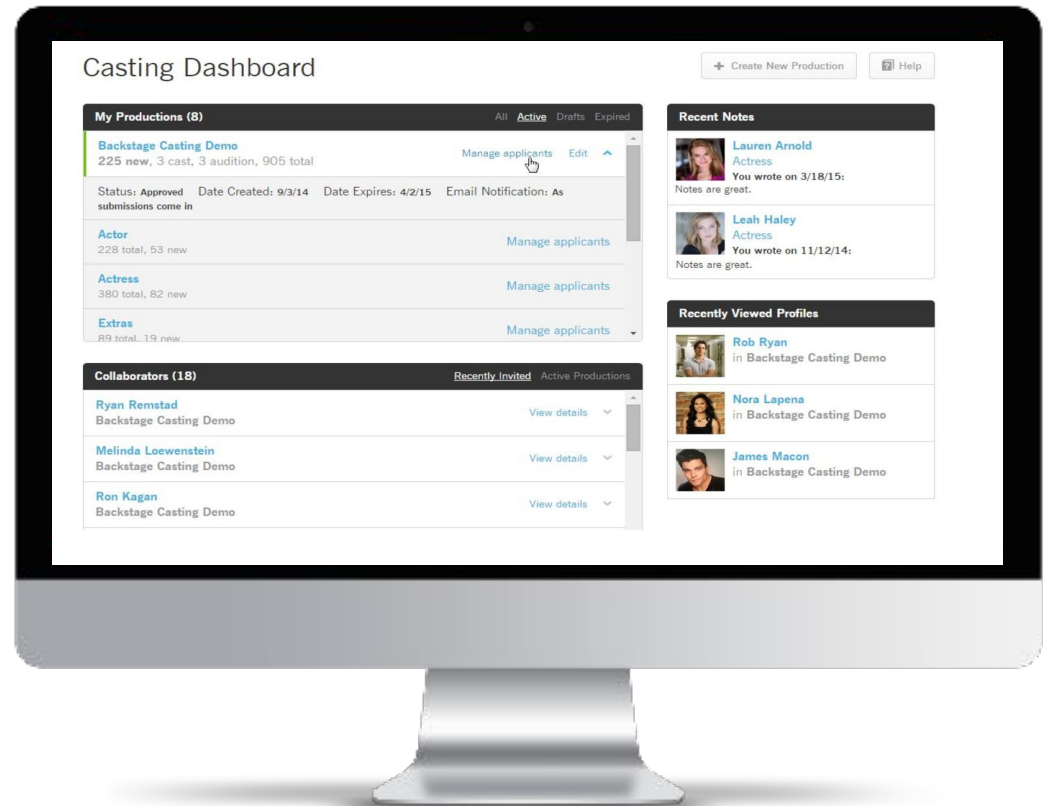
Access your projects, roles, and submissions at the touch of a button.

**Keep your project organized!**

## Work With A Team

Include your team in the casting process by adding them as collaborators to the project.

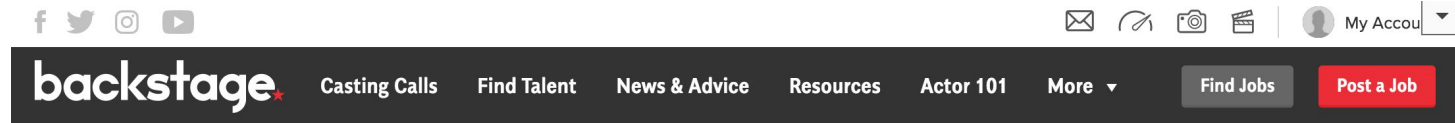
**It's easy to cast together!**



**BACKSTAGE**

# Track Your Project

Access your projects, roles, and submissions at the touch of a button.  
**Keep your project organized!**



## Casting Dashboard

My Productions (4)	All	Active	Drafts	Expired	^
(Expired) <b>Scriptwriters Network</b> 0 new, 0 cast, 0 audition, 0 total	<a href="#">Open Application Manager</a>	<a href="#">Edit</a>	▼		
(Expired) <b>MonologueSlam Los Angeles</b> 0 new, 0 cast, 0 audition, 0 total	<a href="#">Open Application Manager</a>	<a href="#">Edit</a>	▼		
👤 (Expired) <b>'Veiled' Table Read</b> 0 new, 0 cast, 0 audition, 41 total	<a href="#">Open Application Manager</a>	▼			
(Expired) <b>Test Casting</b> 0 new, 0 cast, 1 audition, 1 total	<a href="#">Open Application Manager</a>	<a href="#">Edit</a>	▼		

👤 Collaborators (1)	Recently Invited	Active Productions	^
<b>Melinda Loewenstein</b> Test Casting	<a href="#">View details</a>	▼	
<a href="#">Manage Collaborators</a>			

Chat with us

[+ Create New Production](#) [? Help](#)

**Recent Notes** ^

You have not taken any notes yet

- Recently Viewed Profiles** ^
- Logan Hunt**  
in Test Casting
  - Lola Raie**  
in 'Veiled' Table Read
  - Mary White**  
in 'Veiled' Table Read
  - Aria Spinello**  
in 'Veiled' Table Read

# Choosing Your Talent

Role: All Roles ▾

Folders:

Submissions (406) ▾ Auditions (2) ▾ Callbacks ▾ Cast (4) Archived (4) ▾

Invited (3)

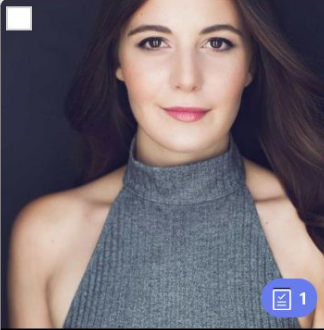
Unfiled (401) Yes (5) No

Select All Actions Show All ▾ Sort by Application Updated ▾ Grid View ▾

Toggle full-width view

Showing 13-24 of 401 candidates within your search. 1 filter set.

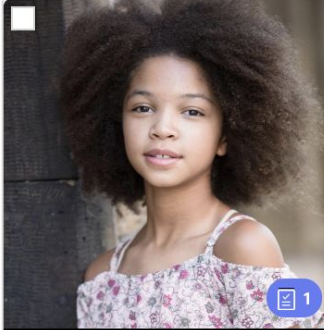
Applicants per page: 12 / 24 / 48



**• Morissa Trunzo**

Los Angeles, CA, United States  
Age Range: 15-29  
Height: 5' 3"  
Weight: 123 lbs  
SAG-AFTRA, Equity (U.S.)

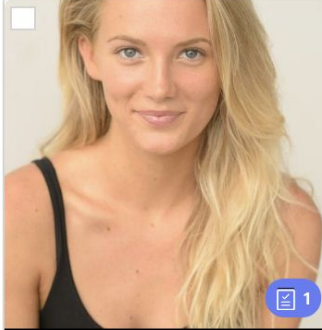
👍 👎 | ✎ ✉ 👤



**• Lillie Dickens**

Stoneham, MA, United States  
Age Range: 10-13  
Height: Unknown  
Weight: Unknown  
SAG-AFTRA

👍 👎 | ✎ ✉ 👤



**• Faith Fairlie**

Manhattan, NY, United States  
Age Range: 15-25  
Height: 5' 8"  
Weight: 118 lbs  
SAG-AFTRA

👍 👎 | ✎ ✉ 👤

## TALENT PROFILES

On Backstage, all actors can update their photos and videos as often as they like.

Look for talent profiles that are completely filled out and include multiple headshots of the actor!

Be aware of talent's union affiliations and cast according to your film's status.

**BACKSTAGE**

# Remote Casting

## Self-Taped Auditions

Backstage offers a variety of tools to cast talent remotely.

Requesting a self-taped audition is as simple as clicking on the icon and sending talent your audition sides.

### Request an audition from Wade Hampton

#### Type of Audition

Video  Audio

#### Role

No Role Selected

#### Message

Hi Wade,

Please send us a self-tape audition for this role using the attached sides. A few notes & instructions for you:

- Context:

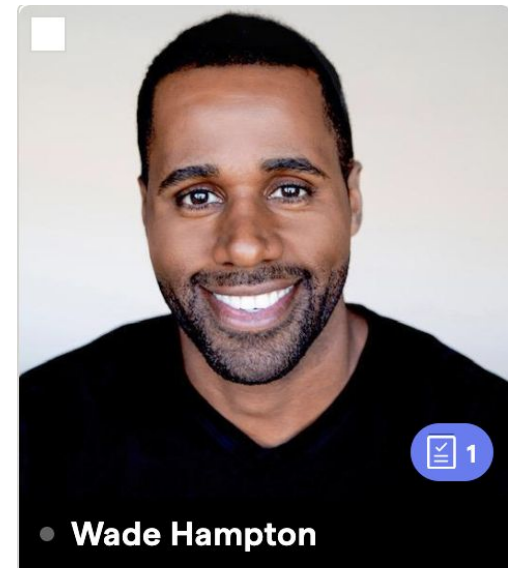
- Additional Instructions:

#### Script Sides

Attach Sides

Send

Cancel



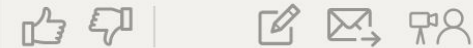
Fayetteville, GA, United States

Age Range: 28-45

Height: Unknown

Weight: Unknown

SAG-AFTRA



**Hint!** Be specific with talent about what you're looking for in their audition.

**BACKSTAGE**



# Remote Casting

## Voiceover Roles

Looking for Voiceover talent for your project?

Backstage's tools allow you to create voiceover specific roles and use a streamlined voiceover workflow to evaluate applicants.

Search talent by gender, accent, and age range!

What type of talent do you need?

Voiceover Artist

Role Name

Nemo

Role Type

Lead

Accent

Add Accents

ACCENT NAME

ACCENT LEVEL

Accents/Dialects: English - General

○ ○ ○

⊗

Language

Add languages

LANGUAGE NAME

LANGUAGE LEVEL

Languages: English

● ○ ○

⊗

Gender

Male

Transgender ⓘ

Age Range (optional): 5 to 9

○ ○

5

9

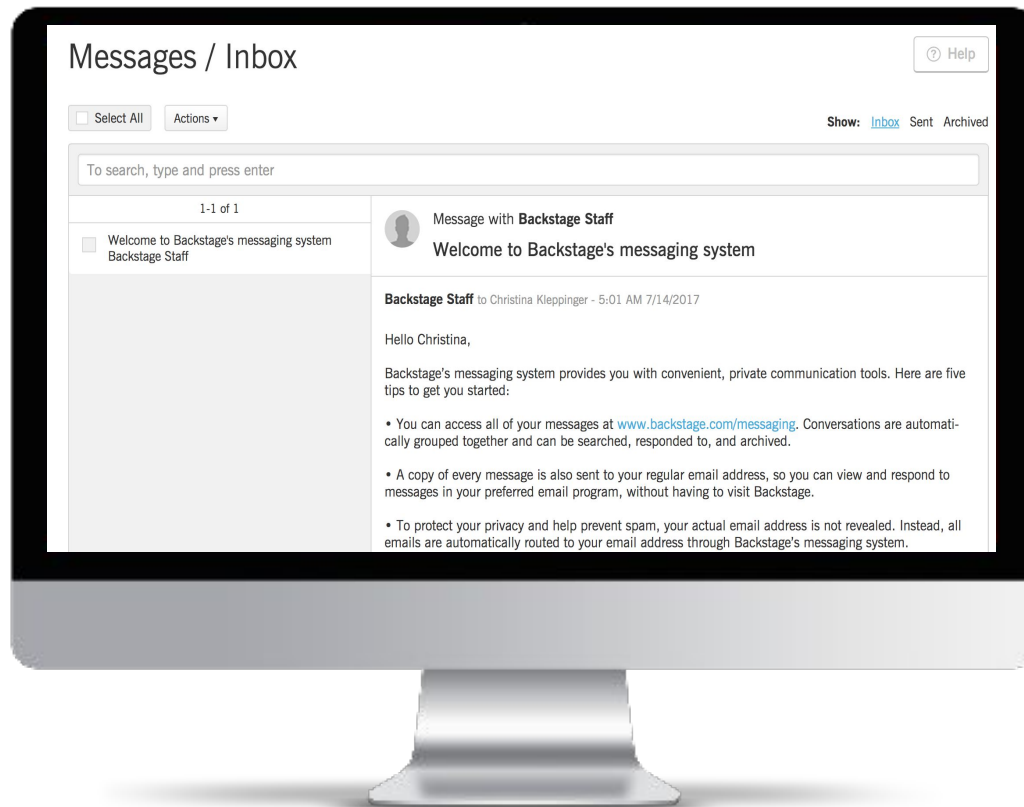
Media required from applicants

Voice Reel

**BACKSTAGE**

# Communicate with Ease

When you find the right actor, Backstage makes talking to them simple!



## Communication Options

You can easily contact one or multiple actors at the same time to schedule auditions.

Send scripts and media to an actor inside our messaging system! This allows you to communicate with ease while protecting your email address.

**BACKSTAGE**

# Hiring an Actor

Congrats! You've found the perfect actor for the role. **What now?**

---



If you aren't able to pay them, offer actors copy, credit, and meals. It doesn't have to break the bank; just let them know you value their time and talent.



Make sure you understand union vs. nonunion. If you are using a SAG-AFTRA Student Film Agreement, you can use both union & nonunion. If you aren't, you have to cast all nonunion talent.

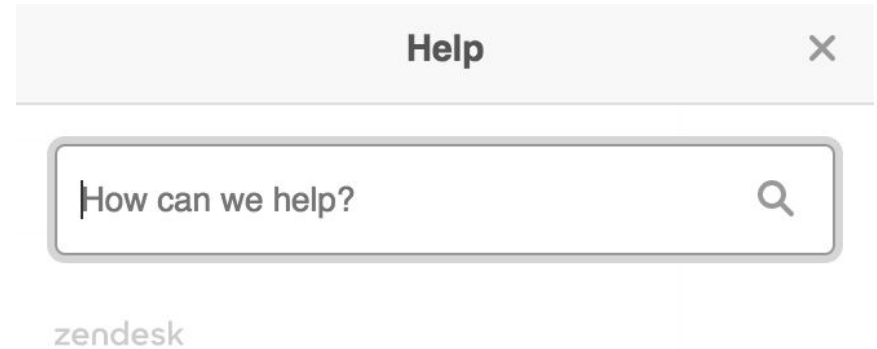
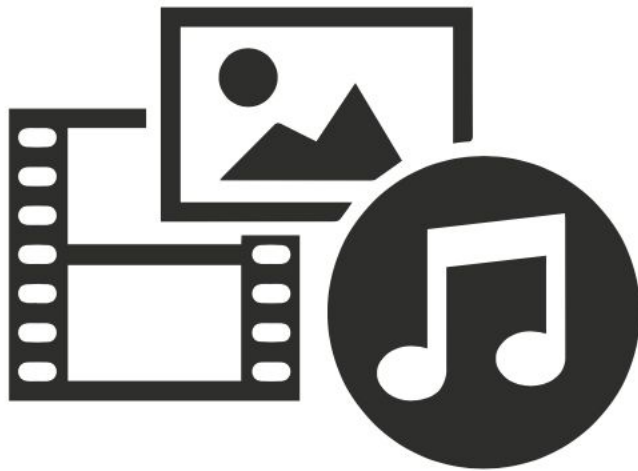


Know what you expect from the actors and let them know! Clear communication ahead of time will save you time once you get on set.

**BACKSTAGE**

# Support Every Step Of The Way!

Founded in 1960, Backstage is the most trusted name in casting, utilizing decades of experience and advanced technology to connect content-creators with the talent needed to take their projects to the next level.



Throughout your casting process, you'll have access to Backstage's team of in-house casting experts.

From tech help to personalized assistance with your casting call, the casting team is there to ensure that you get the best possible response from the talent!

**BACKSTAGE**

# Cast Your Project Today!

VISIT [BACKSTAGE.COM/FINDTALENT](https://backstage.com/findtalent) TO GET STARTED!  
PROMO CODE: **LMUCAST**

Christina Kleppinger  
Casting Specialist  
[christina.kleppinger@backstage.com](mailto:christina.kleppinger@backstage.com)

# BACKSTAGE

2020